



Tian Ge Interactive Holdings Limited

天鵠互動控股有限公司

(Stock code: 01980)

**Tian Ge Awarded Best IR Company for an IPO and Best IRO – Small Cap
by HKIRA for IR excellence**

(Hong Kong, 7 May 2015) Tian Ge Interactive Holdings Limited (“Tian Ge” or the “Company”, 1980.HK) is pleased to announce that, Tian Ge was awarded Best IR Company for an IPO and Mr. Kenneth Ke, Director of Investor Relations, was awarded Best IRO – Small Cap under HKIRA 1st Investor Relations Awards (the “Awards”) organized by Hong Kong Investor Relations Association (“HKIRA”) as the recognition for its IR excellence achieved over the past year.

HKIRA is a professional association of investor relations practitioners. HKIRA is dedicated to advancing the practice of investor relations as well as professional competency and status of its members. The Awards were opened to public for nominations which are listed on the Hong Kong Stock Exchange starting from 27 January 2015. Total 190 individuals and companies are nominated and entered into an online survey, in which domestic and international buy-side and sell-side analysts, and fund managers were invited to vote on their choices of the awards. Total 200 institutions and 450 finance professionals participated in the voting. Nominees with the highest votes (weighted) in each award category will become the award winners. They will then enter into the final selection process which will be selected by a judging panel. In total, 19 possible awards are set up to honor IR best practice at individual and company levels.

The Awards are designed for recognizing Hong Kong listed companies and IR professionals’ best practice achievements in corporate governance and investor relations. Mr. Fu Zhengjun, Chairman of the Group commented, “Tian Ge is proud to receive 2 awards from HKIRA after being listed on HK Stock Exchange for less than a year. The awards well witnessed our overall excellent performance, and show the strong recognition from capital market on our outperformed achievements in corporate governance and investor relations. Looking ahead, Tian Ge will continue to embark in the fulfillment of its responsibilities to investors, to further enhance company transparency and to promote active shareholders’ communications. ”

For more information about the Awards and HKIRA, please refer to:

<http://www.hkira.com/vote/index.php>

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About Tian Ge

Tian Ge (1980.HK) is one of the largest live social online video community platforms in China. The Company was founded in Hangzhou, China in 2008 and went public on the main board of the stock exchange of Hong Kong in July 2014. It currently operate eight “many-to-many” live social video communities on both mobile and PC, including 9158 and Sina Show, the two largest communities; and one “one-to-many” community, Sina Showcase.

Our communities offer diverse selection of user-generated content in the live social online video community industry. Through our “many-to-many” ecosystem where multiple users can simultaneously stream to other viewers in the same real-time video room, Tian Ge enables users to interact, socialize, share interest, send virtual items & gifts, and encourages our users to showcase their talents or knowledge for open and public exposure. Recently, we expanded our ecosystem to the online-to-offline (O2O) karaoke, live social mobile & PC games and emerging healthcare mobile application.

For more information, please visit www.tiange.com

To visit our communities:

9158: www.9158.com; Sina Show: <http://show.sina.com.cn>; Sina Showcase: <http://ok.sina.com.cn>

For media inquiries, please feel free to contact

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